

**puro**  
titanium and VOC free

**LE TERRE**  
DI NOVACOLOR



**novacolor**<sup>TM</sup>  
I colori dell'Architettura

**puro**  
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# LE TERRE

## DI NOVACOLOR

**IT** Le Terre di Novacolor, rivisitazione delle terre naturali usate in edilizia fin dall'antichità, sono una selezione di ocre, terre, ossidi bruni e pigmenti di origine minerale. Le Terre di Novacolor permettono di ottenere effetti estetici naturali con toni vibranti, profondi e morbidi e sono particolarmente indicate per la colorazione delle finiture minerali.

Abbinare a **Puro\_Titanium & VOC free**, idropittura minerale per interni formulata con un legante speciale derivato da biomassa sostenibile, rappresentano l'espressione dell'impegno di Novacolor verso il Green Approach.

Versare lentamente Le Terre di Novacolor in acqua fino a creare una pasta fluida e consistente. Lasciare a macerare finché l'acqua non è perfettamente amalgamata con la polvere di pigmento.

Miscelare la dispersione di Le Terre di Novacolor ed aggiungerla lentamente a Puro\_Titanium & VOC free.

Miscelare fino ad ottenere una finitura omogenea, senza grumi o porzioni di prodotto non colorato.

Applicare Puro\_Titanium & VOC free a rullo, pennello o airless.

Resa Puro\_Titanium & VOC free: 5-6 m<sup>2</sup>/l nei due strati.

Per maggiori informazioni consultare le schede tecniche.

**EN** Le Terre di Novacolor, a renovated version of the natural pigments used since the ancient times, are a selection of ochres, earths, brown oxides and mineral colors. Le Terre di Novacolor permits to achieve natural effects with vibrant, deep and soft tones and are particularly suitable for the tinting of mineral finishes.

Combined with **Puro\_Titanium & VOC free**, the mineral paint for interiors formulated with a special binder derived from sustainable biomass, they represent the expression of Novacolor's commitment to the Green Approach.

Slowly pour Le Terre di Novacolor in water until you create a fluid and consistent paste. Leave them to macerate until the water is perfectly amalgamated with the pigment powder.

Mix the dispersion of Le Terre di Novacolor and slowly add it to Puro\_Titanium & VOC free. Mix until a homogeneous finish is obtained.

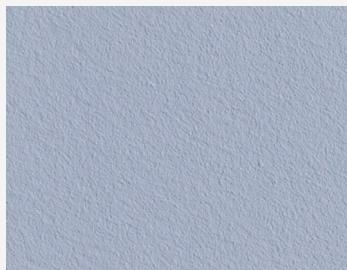
Apply Puro\_Titanium & VOC free by roller, brush or airless.

Yield Puro\_Titanium & VOC free: 5-6 m<sup>2</sup>/l in the two layers.

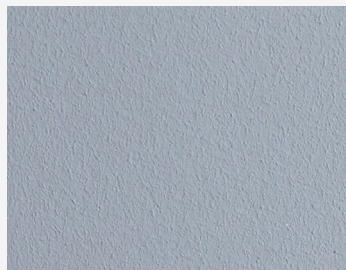
For more information please check the technical data sheets.



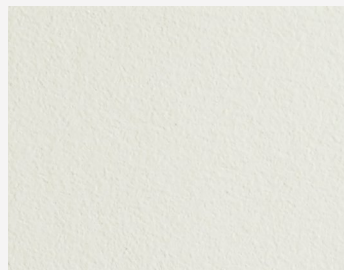
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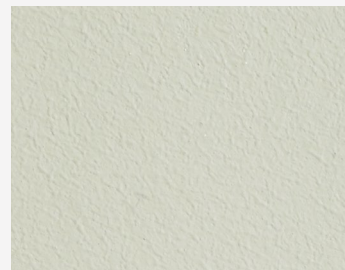
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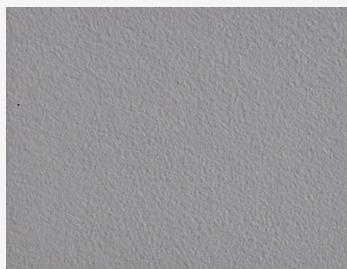
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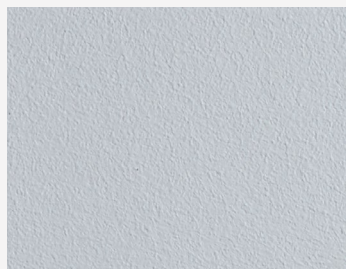
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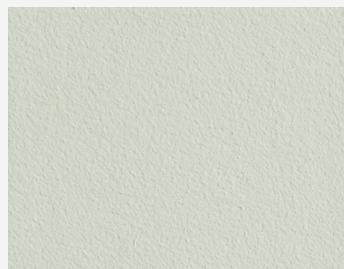
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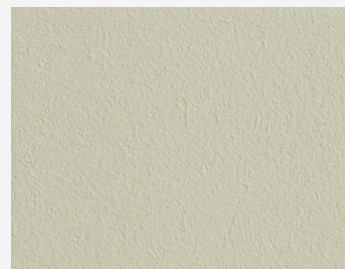
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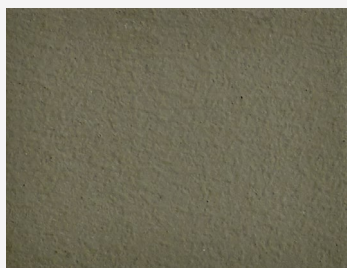
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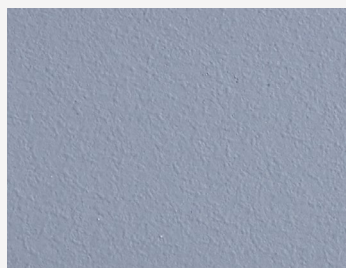
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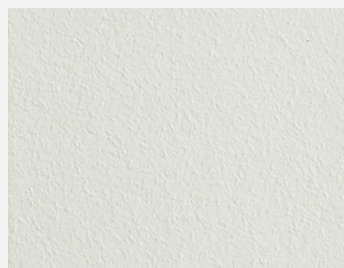
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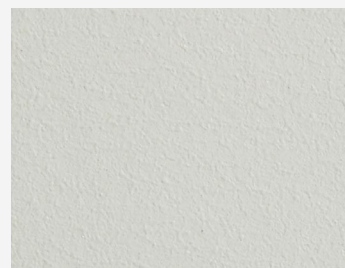
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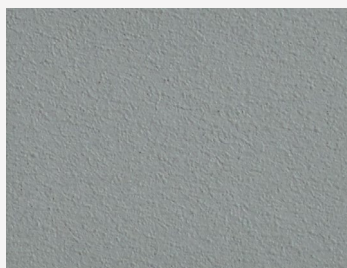
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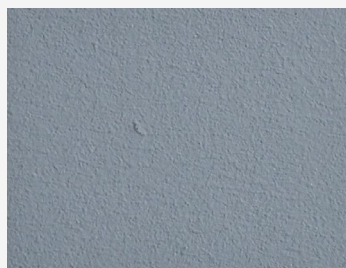
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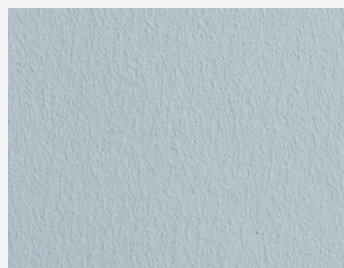
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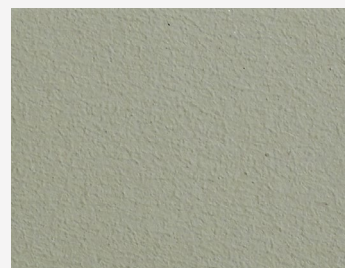
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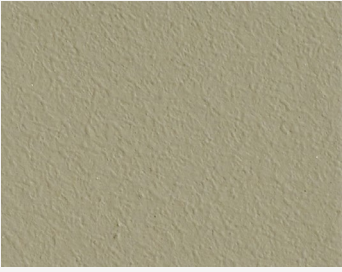
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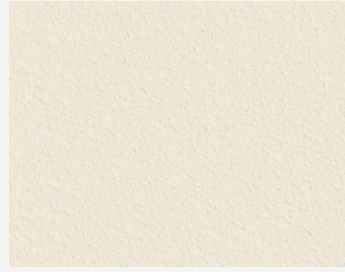
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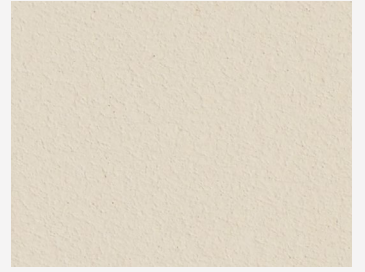
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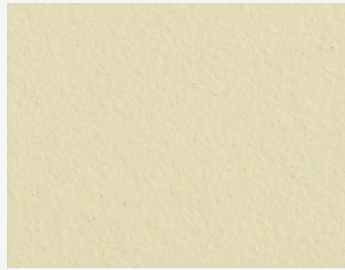
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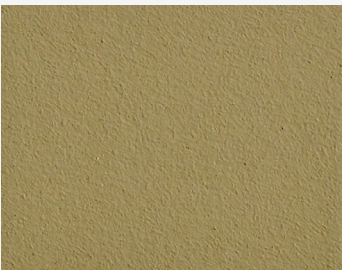
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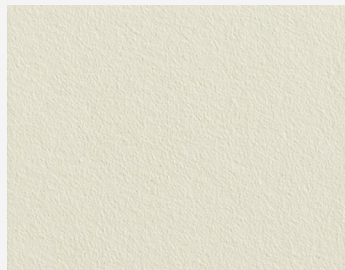
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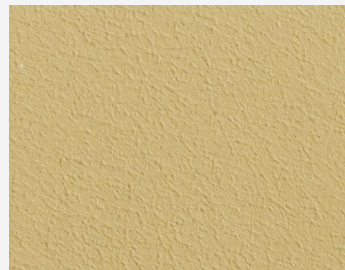
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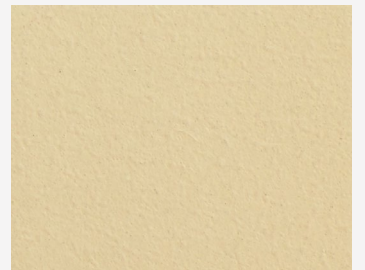
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# LE TERRE

## DI NOVACOLOR

**FR** Le Terre di Novacolor, réinterprétation des terres naturelles utilisées dans le bâtiment depuis l'antiquité, sont une sélection d'ocres, terres, oxydes bruns et pigments d'origine minérale.

Le Terre di Novacolor permettent d'obtenir des effets esthétiques à l'aspect naturel, avec des tons vibrants, profonds et souples et sont particulièrement indiquées pour la coloration des finitions minérales.

Combinées avec **Puro\_Titanium & VOC free**, peinture à l'eau minérale pour intérieurs formulée avec un liant spécial dérivé de biomasse soutenable, Le Terre di Novacolor représentent l'expression de l'engagement de Novacolor vers l'Approche Verte.

Verser lentement Le Terre di Novacolor dans de l'eau propre jusqu'à obtenir une pâte homogène et consistante. Laisser macérer pour le temps nécessaire à permettre à l'eau de se mêler de manière homogène avec la poudre de pigment.

Appliquer Puro\_Titanium & VOC free avec rouleau, pinceau ou spray.  
Rendement Puro\_Titanium & VOC free: 5-6 m<sup>2</sup>/l en deux couches.  
Pour plus d'information consulter les fiches techniques

**DE** Die „Terre di Novacolor“, eine Neuinterpretation der im Bauwesen genutzten Naturerden, sind eine Auswahl von Ocker, Erde, braunen Oxiden und Pigmenten aus mineralischen Ursprungs. Die „Terre di Novacolor“ ermöglicht natürliche ästhetische Effekte mit lebendigen, tiefen und weichen Tönen und eignet sich besonders für Färben von mineralischen Oberflächen.

In Kombination mit **Puro\_Titanium & VOC free** Mineralwasserfarbe für Innenräume, die mit einem speziellen Bindemittel aus nachhaltiger Biomasse formuliert ist, sind sie Ausdruck des Engagements von Novacolor für den „grünen Ansatz“.

Gießen Sie Le Terre di Novacolor langsam in Wasser, bis eine flüssige und gleichmäßige Paste entsteht. Mazerieren lassen, bis das Wasser perfekt mit dem Pigmentpulver vermischt ist.

Mischen Sie die Dispersion von Le Terre di Novacolor und geben Sie sie langsam zu Puro\_Titanium & VOC free.

Mischen, bis ein homogenes Finish erhalten wird, ohne Klumpen oder Teile des ungefärbten Produkts.

Tragen Sie Puro\_Titanium & VOC free mit Rolle, Pinsel oder Airless auf.  
Ausbeute Pure\_Titanium & VOC free: 5-6 m<sup>2</sup> / l in den beiden Schichten.  
Weitere Informationen finden Sie in den technischen Datenblättern.





## Puro\_Titanium & VOC free



Certificato A+ per le basse emissioni di sostanze volatili nell'aria  
A+ Certified for the low emissions of volatile substances in the air



Riduce il carbon footprint. Certificato REDcert <sup>2</sup>  
Reduction of the carbon footprint. REDcert <sup>2</sup> Certified



Riduce la concentrazione di formaldeide nell'aria  
Reduction of the formaldehyde concentration in the environment

Le tonalità di questa cartella hanno valore puramente indicativo. The color samples in this color chart should be considered purely indicative.

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I colori dell'Architettura

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Novacolor is committed to reduce the environmental impact by producing friendly materials.



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SISTEMA DI GESTIONE  
CERTIFICATO DA DNV GL  
= ISO 9001 =  
= ISO 14001 =

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